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CEHNet



cehnetwork

I. About Children’s Environmental Health Day

The NEED - Despite the many successes and advancements in the field of children’s environmental health over the past few decades, today’s children face an epidemic of chronic diseases and developmental disabilities linked to environmental exposures and our changing climate. There is an urgent need to put children and families back into the forefront of our nation’s actions regarding health and environment.

The RESPONSE – The Children’s Environmental Health Network (CEHN) established [Children’s Environmental Health \(CEH\) Day](#) in 2016, to be recognized every second Thursday of October. This year it falls on **October 11, 2018**. It is a day for the children’s environmental health community to raise awareness of children’s health issues, celebrate successes in the field, share exciting new initiatives, and discuss new challenges and the road ahead. CEH Day is also a day of action. This is where you can help!

The ACTION – Please *begin promoting CEH Day now!* Encourage your followers to *think ahead* and start planning events and activities for CEH Day. Continue reading for some great sample social media posts. Also, if you haven’t already follow CEHN on social media, [join the CEH Movement](#) and check out some of the other actions you can take to show your commitment to children’s health not just on CEH Day, but throughout the year!

II. Sample Tweets and Facebook posts; CEH Day hashtags; Social media images

Promote Children’s Environmental Health Day on social media using the posts below, or create your own posts.

Hashtags to use: **#CEHday #ChildrenAtTheCenter**

Social media images are available on the CEH Day [Promotion webpage](#). Four examples are below. Please use the [images](#) on your Facebook, Twitter, and Instagram posts to help promote the Day!



A. Leading up to CEH Day



Twitter

Why a Day for Children’s Environmental Health (CEH)? All children deserve clean air and water, safe food and products, and healthy places to live, learn and play. #CEHday Oct 11
www.cehn.org/cehday #ChildrenAtTheCenter

See what others across the country are doing for #CEHday! www.cehn.org/ceh-movement/cehday/ceh-day-events-activities-map/ Submit your activity too!

Do your mayor and governor support a clean environment & healthy children? Ask them to proclaim Oct 11, 2018 as #CEHday. CEHN has made it easy for U! <https://cehn.org/ceh-movement/cehday/proclamation/> Add your action to the activities map! <http://bit.ly/2JMG6DQ>

Encourage safe environments 4 healthy children. For ideas of how to take action on #CEHday visit www.cehn.org/cehday/takeaction Add your action to the activities map!
<http://bit.ly/2JMG6DQ>

How have environmental health issues affected you or your family? Share your Story to help build the CEH narrative and mobilize society to action for #CEHday! <https://cehn.org/our-work/share-your-story/> Add your action to the activities map! <http://bit.ly/2JMG6DQ>

What children’s environmental health issue are you passionate about? Use #CEHday to tell your elected officials what they should do to better protect children! <https://cehn.org/ceh-movement/cehday/lettercampaign/> Add your action to the activities map!
<http://bit.ly/2JMG6DQ>

There are many ways to help promote #CEHday! Write a blog post or Op-ed. Check out the promotion page for helpful tools: <https://cehn.org/ceh-movement/cehday/promotion/> Add your action to the activities map! <http://bit.ly/2JMG6DQ>

The Third Annual Children’s Environmental Health Day is October 11, 2018! Help us promote efforts that place #ChildrenAtTheCenter #CEHday www.cehn.org/cehday

#CEHday anchors the Children’s Environmental Health (CEH) Movement. Join the [CEH Movement](#) and help bring attention to CEH all year long! #ChildrenAtTheCenter



Facebook

The third annual Children’s Environmental Health Day is on October 11, 2018! Take action to promote healthy environments for children. Visit www.cehn.org/cehday/takeaction to see how you can get involved! Make sure to add your action to the activities & events map here <http://bit.ly/2JMG6DQ>. What will you do?

Want a great project for students this summer? Ask your mayor and governor to proclaim October 11, 2018 as CEH Day! CEHN’s toolkit provides template proclamation language for you and other tips to make this a simple task anyone can do. Students, stand up for your rights to clean air and water, safer food and products, and environmental justice! <https://cehn.org/ceh-movement/cehday/proclamation/> Show the world you requested a commitment to CEH at the state or local level by adding your action to the activities & events map <http://bit.ly/2JMG6DQ>.

Here’s another great way for youth and adults to stand up for children’s environmental health on CEH Day. Send a message to your elected officials about a particular issue that concerns you. Is it climate change? Safe drinking water? You can download, print, and mail the attractive CEH Day postcards, or send the message immediately via the online platform. <https://cehn.org/ceh-movement/cehday/lettercampaign/> Every voice counts! Make sure to broadcast your action by adding it to our activities & events map <http://bit.ly/2JMG6DQ>.

How have environmental health issues affected you or your family? Please consider sharing your story to help build the CEH narrative and mobilize society to action for CEH Day. <https://cehn.org/our-work/share-your-story/> Your stories can help compel decision makers to keep #ChildrenAtTheCenter. Add your action to the activities map! <http://bit.ly/2JMG6DQ>

Tip #1: Always use #CEHday in your posts and #ChildrenAtTheCenter when it fits!
Tip #2: Personalize your posts with your group or organization name where it fits!

B. On CEH Day (Oct. 11, 2018)



Twitter

Today is Children’s Environmental Health Day! All children deserve clean air, clean water, safe food and products, and healthy places in which to live, learn, and play. Make your voice heard today in support of these basic rights for children. www.cehn.org/cehday #CEHday

Today is Children’s Environmental Health Day! See what is happening near you: <https://cehn.org/ceh-movement/cehday/ceh-day-events-activities-map/> #CEHday

Tweets with children's health facts (don't forget to use #CEHDay hashtags!)

CEH FACT: African-American children have a 500% higher mortality rate from asthma as compared with Caucasian children #CEHday

CEH FACT: 46% of U.S. children live in housing that is hazardous to their health #CEHday

CEH FACT: Environmental factors such as air pollution & unsafe drinking water takes the lives of 1.7 million children under 5 every year #CEHday

CEH FACT: 75-80% of cancer diagnoses & death in the US are linked to lifestyle & environmental factors #CEHday

CEH FACT: Children's dependence on caregivers places them at higher risk of climate-related health burdens than adults #CEHday

CEH FACT: Children living in poverty are less able to respond to or escape from extreme weather events related to climate change #CEHday

CEH FACT: Children in 4 million U.S. households are exposed to high levels of lead #CEHday

CEH FACT: The annual cost of environmentally related diseases in children amounts to \$76.6 billion #CEHday

CEH FACT: 16,000 premature births per year in the U.S. are attributable to air pollution. #CEHday

CEH FACT: 60% of acute respiratory infections in children worldwide are related to environmental conditions. #CEHday

CEH FACT: Air pollution contributes to 600,000 deaths worldwide in children under 5 years old. #CEHday

CEH FACT: Pesticide exposure can interfere with children's brain development and have been linked to lower IQs, autism, and developmental delays. #CEHday

Tip: Always use 'CEH FACT' in front of health facts so others know it is a fact!



Facebook

Today is Children’s Environmental Health Day (CEH Day)! This is a day of raising CEH awareness, strengthening the CEH community, and mobilizing actions to advocate for child protective policies and promote child health and wellness. Help us promote CEH Day! www.cehn.org/cehday/promotion. CEH Day also anchors the overall CEH Movement. If you haven’t already, show your commitment to protecting children’s health, not just today, but every day, by [Joining the CEH Movement](#). Share with your friends and colleagues and spread the word. Together we can achieve a society where all children have access to clean air and water, safer and healthier foods, and safer toys and products.

It’s Children’s Environmental Health Day. How can we achieve safer environments for healthier children? Check out the CEHN’s “Take Action on CEH Day” page for several actions you can take today to improve children’s health! Together we can achieve a society where all children have access to clean air and water, safer and healthier foods, and safer toys and products. www.cehn.org/cehday/takeaction

It’s not too late to take a simple, quick action today for Children’s Environmental Health Day! Send a message to your elected officials about a particular issue that concerns you. Is it climate change? Safe drinking water? You can download, print, and mail the attractive CEH Day postcards, or send the message immediately via the online platform. <https://cehn.org/ceh-movement/cehday/lettercampaign/> Every voice counts! Make sure to broadcast your action by adding it to our activities & events map <http://bit.ly/2JMG6DQ>.

III. Participate in the CEH Twitter Chat on October 11th at 2pm ET/ 11am PT



Children’s Environmental Health Network (CEHN) will host a one hour Twitter chat on Youth Engagement on October 11 from **2:00 pm - 3:00 pm ET** (11:00 am -12:00 pm PT), moderated by @CEHN. All, and *especially youth*, are welcome to participate.

The #CEHchat aims to facilitate:

- Raised awareness of children’s environmental health issues
- Discussion on the importance of youth engagement
- Sharing of helpful resources, projects, and initiatives to increase youth engagement

To participate, follow [@CEHN](#) and RSVP at: <http://vite.io/CEHchat-YouthEngagement> Then simply follow along when [@CEHN](#) starts posting questions at 2:00 pm ET, and then share your perspective on youth engagement with children’s environmental health issues . **All tweets must use the hashtag #CEHchat**

Promote the chat widely for maximum participation! Find social media share tools for the chat at <http://vite.io/CEHchat-YouthEngagement> Then Also, follow @CEHN and retweet our 3-day countdown messages to help build momentum.

You can also let others know you'll be participating in the #CEHchat by using these sample posts:

- Today at 2pm ET/ 11am PT there will be a LIVE discussion on Children's Environmental Health with @CEHN All are welcome #CEHchat
- Join the Twitter Chat at 2pm ET/ 11am PT with @CEHN and voice your vision for healthier and safer children #CEHchat

IV. Language for your promotional emails and letters regarding CEH Day

* Add the below text to email body or letter when sending/referencing the toolkit

What will you be doing on Children's Environmental Health (CEH) Day to protect the health of future generations? www.cehn.org/cehday

Learn about the significance of CEH Day, and determine [which actions](#) you are ready to take to advocate for and improve children's environmental health!

Check out the [Blueprint for Protecting Children's Environmental Health: An Urgent Call to Action](#) to read the recommendations and priority actions needed to intentionally protect children's health – and to help frame your efforts!