

# SPONSOR

## 2025 Child Health Advocate and NOW Youth Leadership Awards



20th Annual  
Awards  
&  
10th Annual  
Children's  
Environmental  
Health Day



# Together

**we can create a healthier, safer, more equitable world for all children.**



**The Children's Environmental Health Network is working toward a future where all children have cleaner air and water, safer and healthier food, nontoxic products, access to nature, and stable climates.**

We're fortunate to be surrounded by a vast community of passionate child health champions who share our vision. Each year, we recognize outstanding leaders at our Annual Child Health Advocate and Nsede Obot Witherspoon (NOW) Youth Leadership Awards Reception.

This year is especially important, because we're celebrating not only the 20<sup>th</sup> Anniversary of the Child Health Advocate Awards, but also the 10<sup>th</sup> Anniversary of Children's Environmental Health Day.

## **This work matters because:**

- An estimated 34% of children's chronic illnesses and developmental problems are caused by environmental factors.
- 1 in 4 US children aged 2-8 have a chronic health condition.
- Globally, children are estimated to bear 88% of the burden of disease due to climate change.
- These harms disproportionately affect Black, Latino/a, and Indigenous/Tribal children and children from families with lower wealth due to economic inequalities and environmental racism.

## Becoming a sponsor means:

Supporting a major celebration for those working hardest to drive systemic change.

Empowering advocates to take action in the face of unprecedented threats to children's environmental health.

Cultivating a community of youth engagement, leadership, and mentorship.

Investing in CEHN's ongoing fight to keep children at the center of all decisions.



## This year, your sponsorship will go even further, supporting:

- \* Tenth Anniversary of Children's Environmental Health Day
- \* Child Health Champion Trainings and advocate support
- \* Youth and early career children's environmental health professional networking and community-building opportunities
- \* Fireside chat speaker series
- \* Annual Child Health Advocate & NOW Youth Leadership Awards celebration



# Tenth Anniversary of Children's Environmental Health Day

October 9, 2025 marks a decade of cross-sector work toward safer, healthier environments for children through Children's Environmental Health Day (CEH Day). To celebrate and galvanize the movement, CEHN is hosting a nationwide campaign to build grassroots advocacy capacity, center community and youth stories, and uplift a unified, hopeful movement in the face of protective policy rollbacks, cuts to critical programs and workforce, and growing public health threats.

## Child Health Champion Trainings and advocate support

This campaign includes a summer advocacy training series and individualized advocacy support for child health advocates. These free 75-minute trainings are designed to help advocates across all sectors—public health, early childhood, education, environmental justice, caregiving, and youth—build power, tell our stories, and take meaningful action together.

Participants learn how to:

- Schedule and prepare for meetings with our elected officials
- Use storytelling to shift hearts and minds
- Frame children's environmental health as a unifying, nonpartisan issue
- Navigate potentially challenging spaces with integrity and clarity
- Leverage political and media advocacy to push for positive change as a united movement for children's environmental health

CEHN has already offered four sessions (including youth & family content in partnership with Mom Clean Air Force and a session for researchers in partnership with Emory University). Each session was also available with simultaneous Spanish transcription.

Between now and October 9, participants are receiving hands-on support to request local and state proclamations, craft their own advocacy story, deliver it to press and decision-makers effectively, and navigate the logistics of advocacy.



# Mentorship, support, and community-building for youth & early career professionals

Sponsorship helps facilitate CEHN's efforts to mentor and support youth and early career children's environmental health professionals.

CEHN's internship, fellowship, and volunteer programs continue to grow in size and strength each year. CEHN continues to evolve our programs, incorporating feedback from our network and taking our current political and economic reality into account.

This year, in addition to our existing youth and early career programs, CEHN is launching an exciting new program in response to requests from our youth leaders. This fall, we will be hosting bi-monthly virtual engagement calls focused on youth connected to CEHN, including current and past interns, fellows, and volunteers, NOW Youth awardees and nominees, and other youth leaders. These calls are intended to cultivate community among young advocates, facilitate the sharing of information and resources, and provide access to mentors in the field.

Finally, CEHN encourages children, youth, and early career professionals to join us at the annual awards event at no cost or a deeply reduced cost. The event is intentionally designed with an emphasis on community building and intergenerational exchange.



## Fireside chat speaker series

Sponsorship also allows CEHN to enrich our advocacy training campaign with a series of fireside chats, featuring this year's Child Health Advocate and NOW Youth Leadership Awardees. This series of short seminars will be made into short form video and shared widely on social media, helping to inspire and galvanize the children's environmental health movement.



## Annual Awards Celebration

Finally, sponsorship make our annual in person awards celebration possible. **The 20th Annual Child Health Advocate & 13th Annual NOW Youth Leadership Awards** honor outstanding advocates for their leadership on behalf of children's environmental health, equity, and climate action and justice.

We look forward to gathering child health advocates at Woodend Sanctuary in Chevy Chase, Maryland, to celebrate Children's Environmental Health Day and honor our 2025 Awardees with an in-person reception on Thursday, October 9, 2025. This is a festive and high-energy event, open to all members of the children's environmental health community.

This soiree is designed to honor our celebrants while encouraging cross-pollination and collaboration within the field, especially for early-career professionals, students, and youth. The evening will begin with ample networking time, cocktails, and hors d'oeuvres. The subsequent award presentation and brief inspiring remarks will re-energize attendees to continue their work to protect children's health and the environment.

# 2025 Child Health Champion Awardees

Full bios at [cehn.org/awards](https://cehn.org/awards)



## Science Award

### Janet Phoenix, MD, MPH

Assistant Research Professor at the Milken Institute School of Public Health at George Washington University



## Community Award

### Jacqueline Patterson

Founder and Executive Director of the Chisholm Legacy Project: A Resource Hub for Black Frontline Climate Justice Leadership



## Policy Award

### Healthy Air Partners Team at American Lung Association

including Diana Van Vleet, Laura Kate Bender, Shyamala Rajan, Liz Scott, Natalia Reyes Becerra and Emily Thompson



## Media/Arts Award

### Rozina Kanchwala

Executive Director, Eco.Logic and Director of EDICT Partnership



## Child Health Advocate Award

### Jalonne White-Newsome, PhD

Former White House Federal Chief Environmental Justice Officer; CEO, Empowering a Green Environment & Economy, LLC; Climate Change and Public Health Researcher and Lecturer



## NOW Youth Leadership Award

### Madhvi Chittoor

Student; Climate Advocate; UN Child Advisor; Author



# SPONSORS

**also support CEHN's ongoing work at the intersection between children's environmental health, climate change, and justice.**

The Children's Environmental Health Network is leading a movement and driving systemic change to improve kids' health and well-being by:

- Raising Awareness & Providing Education and Training
- Supporting and Stimulating Science
- Promoting Child-Protective Policy
- Providing Leadership in our Field

We focus on:

- Cleaner air
- Cleaner water
- Safer food
- Climate change mitigation and adaptation
- A toxic-free economy
- Healthy places
- Environmental & climate justice & health equity
- Access to nature

CEHN has been the leader of the children's environmental health movement in the nation's capital for over thirty years, and we've come a long way, but there is still so much to do. Children continue to face preventable threats to their health and wellness. Many families still face impossible choices between their well-being and their financial security. Communities are still being systemically divested from and disproportionately exposed to harmful chemicals. Climate change magnifies environmental health threats for all, but especially for children in communities with lower wealth and communities of color. We can do better. Our children deserve better. **Join us as we push for transformative change.**



## What sponsors and supporters are saying

**"I thank you all for tirelessly working towards childrens' environmental health. We share the same values and goals for our children. I am glad to be doing any tiny bit that I can to support CEH Day."**

-Reshma Koradia  
Founder/Designer, Bébénca Organics  
Past Children's Environmental Health Day Event Sponsor

**"30 years of protecting and fighting for our children. Our world is a better place for the work that you have done."**

-Dr. Mona Hanna-Attisha  
Pediatrician, Author, CEHN Supporter

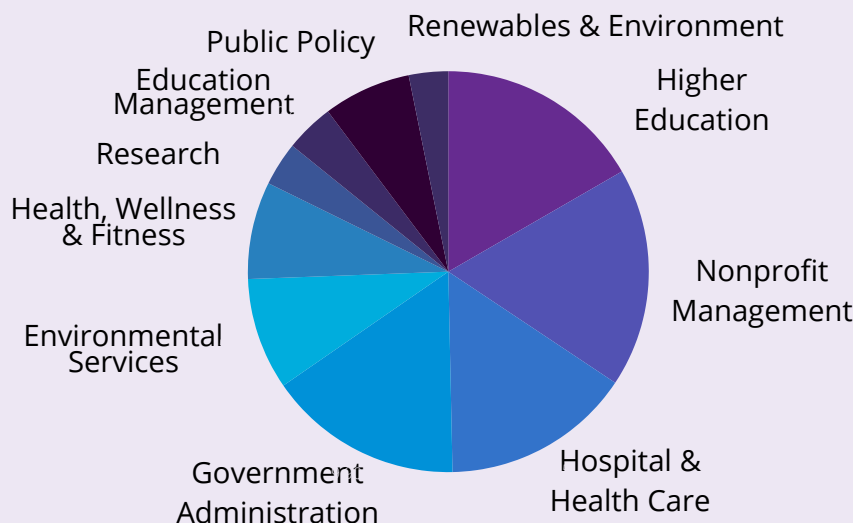
**"I have continued to support CEHN for years with my time, energy, and financial support because I know their work to protect children from harm is making a difference. There's no other organization with [...] 30 years of experience that provides the kind of leadership, committment to science, education, and justice that CEHN does."**

-Leyla McCurdy  
Pediatric Environmental Health Consultant, CEHN Board Member

### About our audience:

CEHN's audience is highly engaged, very active, and motivated to create positive change. They are science and public health supporters who are equity-minded, eco-friendly, public policy-conscious child health advocates.

#### CEHN Audience by Industry





# SPONSORSHIP LEVELS

## **Child Health Steward** \$20,000

Ten awards celebration tickets  
Logo on youth & early career network engagement call welcome slide for 1 year  
Sponsor thank you by CEHN staff during in-person event & all fireside chats  
Sponsor created ad (max 30 sec, subject to CEHN approval) shared on CEHN social media  
Three dedicated social media shout outs  
Sponsor swag or printed material at in-person event check-in  
Sponsor email list opt-in included in in-person event registration, emails shared post-event

## **Child Health Champion** \$15,000

Ten awards celebration tickets  
Logo on youth & early career network engagement call welcome slide for 1 year  
Sponsor thank you by CEHN staff during in-person event & all fireside chats  
Sponsor created ad (max 30 sec, subject to CEHN approval) shared on CEHN social media  
Two dedicated social media shout outs  
Sponsor swag or printed material at in-person event check-in

## **Child Health Defender** \$10,000

Eight awards celebration tickets  
Logo on youth & early career network engagement call welcome slide for 1 year  
Sponsor thank you by CEHN staff during in-person event & one fireside chat  
Two dedicated social media shout outs  
Sponsor swag or printed material at in-person event check-in

## **Child Health Advocate** \$5,000

Six awards celebration tickets  
Logo on inaugural youth & early career network engagement call welcome slide  
Sponsor thank you by CEHN staff during in-person awards event  
One dedicated social media shout out  
Sponsor swag or printed material at in-person event check-in



# Accessibility Sponsors

## Transportation Sponsor (one available) \$3,000

*Sponsor the cost of transportation between the closest Metro station and the event venue.*

Four awards celebration tickets

Logo on inaugural youth & early career network engagement call welcome slide

Sponsor thank you by CEHN staff during in-person awards event

Sponsor swag or printed material at in-person event check-in

## Advocate Training Translation Sponsor (one available) \$1,000

*Sponsor the cost of simultaneous translation during Child Health Champion trainings.*

Two awards celebration tickets

Logo on training and advocacy resources and emails

Sponsor swag or printed material at in-person event check-in

## Youth & Early Career Sponsor (one available) \$750

*Sponsor the cost of 50 discounted youth and early career tickets for the awards celebration.*

Two awards celebration tickets

Logo on inaugural youth & early career network engagement call welcome slide

# All Sponsorships Include



### Positive Brand Alignment

By becoming a sponsor, you will be publicly aligned with our vision of a healthier, more equitable world for all kids.



### Recognition in Event Printed Materials

Sponsor name or logo on event programs and/or signage



### Annual Report Recognition

Sponsor name listed in our Circle of Champions in the 2025 Annual Report



### Website Recognition

Sponsor name or logo on event webpage

# Become

a sponsor for the 10<sup>th</sup>  
Anniversary of Children's  
Environmental Health Day and  
the 20<sup>th</sup> Annual Child Health  
Advocate Awards!

Sponsorship  
deadline  
September 9,  
2025

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