



# Children's Environmental Health Day Communications Toolkit

***The tenth anniversary of Children's Environmental Health (CEH) Day is on October 9, 2025!***

*CEH Day is based on the idea that, together, we can create a healthier, safer, more equitable world for all children—where fewer children suffer from preventable health issues.*

*Focused on action and equity, the goal of CEH Day is to collectively increase the visibility of children's environmental health issues while empowering individuals and organizations to take action on behalf of children nationwide. Thanks for being a part of this movement!*

## Promotional Resources

[Downloadable Images](#)

[CEH Day Flyer](#)

[Zoom Backgrounds](#)

Customizable Canva Templates- [Instagram Feed \(4:5\)](#), [X \(Landscape\)](#)

[CEH Day Style Sheet and Logo Files](#)

[Sample Blog](#)

[Sample Op-Ed](#)

[Sample Press Release](#)

[Sample Communications Calendar](#)

[Sample Email & Social Media Messaging Through October 2](#)

[Sample Messaging October 2-9](#)

[CEH Day Social Media Badge](#) *(add to your profile picture to show your support!)*

# Sample Communications Calendar

**August 20-** "50 days until CEH Day!" social media post, [request your city & state proclamations](#)

**September 1-** Social media post encouraging proclamation requests

**September 9-** Advertise your CEH Day event or post "One month to CEH Day!" on social media, send an email newsletter

**September 20-** Advertise your CEH Day event or post a CEH win you're celebrating on social media

**October 2-** Post "One week 'til CEH Day!" or a CEH win you're celebrating on social media

**October 6-** One CEH Fact and a "Three days until CEH Day!" countdown social media post

**October 7-** "Two days until CEH Day!" countdown social media post

**October 8-** "One day until CEH Day!" countdown social media post or post about your favorite CEH win from the year

**October 9-** Several CEH Fact tweets throughout the day, one "It's CEH Day!" social media post, and an email newsletter

## Sample Messaging Through October 2

*\*Suggested time frame. Post these any time and in a frequency that makes sense for your organization- see sample calendar [here](#).*

### Email:

We believe that all children deserve clean air, clean water, safe food and products, and healthy places to live, learn and play. That's why we're dedicated to **insert relevant mission or projects** year-round.

Each year on the second Thursday of October, we rally together with other people working to ensure a healthier, safer, more equitable future for all children and celebrate Children's Environmental Health Day (CEH Day). Mark October 9 down on your calendar and get ready to celebrate CEH Day with **organization!** *If you're planning your own CEH Day celebration, be sure to add the details in, too!*

We're already excited for Children's Environmental Health Day 2025, and we hope you'll join us as we raise the visibility of children's health issues, celebrate successes in the field, share exciting new initiatives, and discuss new challenges on the road ahead.

Save the date, get ready to celebrate, and check out [cehday.org](http://cehday.org) for more information.

## X/Twitter:

Get ready for Children's Environmental Health Day!

Save the date now- October 9, 2025 - and get ready to drive action for a healthier future, increase visibility for children's environmental health celebrate people working to #ProtectKidsHealth! #CEHday

<https://cehday.org>

*¡Prepárate para el Día de la Salud Ambiental Infantil!*

*Reserve la fecha ahora, 9 de octubre de 2025, y prepárese para impulsar la acción por un futuro más saludable, aumente la visibilidad de la salud ambiental infantil, celebre a las personas que trabajan para #ProtectKidsHealth! #CEHday #protegerlasaludinfantil #DiadeCEH*

*<https://cehday.org>*

What is your city doing to protect #ChildrensEnvironmentalHealth? #CEHday proclamations increase visibility of child environmental health issues & provide year-round accountability for policymakers.

Requesting them is easy & fast: <https://www.kehday.org/community/>

All children deserve #CleanAir, #CleanWater, safe food & products, and healthy places to live, learn & play. Join us on 10/9 to celebrate all of the #ChildrensEnvironmentalHealth wins from this year & take action to #ProtectKidsHealth on #CEHday [cehday.org](https://cehday.org)

*Todos los niños merecen #Airelimpio, #Agualimpia, alimentos y productos seguros y lugares saludables para vivir, aprender y jugar. Únase a nosotros el 10/9 para celebrar todas las victorias de este año en #Saludambientalinfantil y tome medidas para #Protegerlasaludinfantil en #CEHday #DiadeCEH [cehday.org](https://cehday.org)*

## For Facebook, Instagram, or LinkedIn:

We believe that all children deserve clean air, clean water, safe food and products, and healthy places to live, learn and play. That's why we work to protect children's environmental health year-round and why we're excited for Children's Environmental Health Day (CEH Day) on October 10th! Join us: [cehday.org](https://cehday.org)

*Creemos que todos los niños merecen aire limpio, agua limpia, alimentos y productos seguros y lugares saludables para vivir, aprender y jugar. ¡Es por eso que trabajamos para proteger la salud ambiental infantil durante todo el año y por eso estamos emocionados por el Día de la Salud Ambiental Infantil (Día CEH) el 9 de octubre! Únase a nosotros: [cehday.org](https://cehday.org)*

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On Children's Environmental Health Day, we celebrate the child health champions who work hard all year to promote healthy environments for our kids. Who are you celebrating this Children's Environmental Health Day?

[cehday.org](https://cehday.org)

*En el Día de la Salud Ambiental Infantil, celebramos a los campeones de la salud infantil que trabajan arduamente todo el año para promover entornos saludables para nuestros niños. ¿A quién vas a celebrar este Día de la Salud Ambiental Infantil?*  
[cehday.org](http://cehday.org)

## Sample Messaging October 2-9\*

*\*Suggested time frame. Post these any time and in a frequency that makes sense for your organization. We encourage you to ramp communications up in the month before CEH Day- see sample calendar [here](#).*

### Email:

Celebrate Children's Environmental Health Day (CEH Day) with us on October 9th!

We're preparing to raise the visibility of children's health issues, celebrate successes in the field, share exciting new initiatives, and discuss new challenges and the road ahead, and we hope you'll join us!

An estimated 34% of children's chronic illnesses and developmental problems are caused by environmental factors. These harms disproportionately affect children from families with lower incomes, as well as Black, Latino/a/e, Indigenous, and other children of color. Together, we can create healthier environments and a more equitable future for all children.

Join in for nationwide celebrations: From virtual educational panels with environmental justice leaders to online film screenings; organized hikes to letter writing campaigns, there are so many ways to celebrate children's environmental health wins from last year, and to take action to protect kids' health now and moving forward! Learn more, find an event near you, or browse resources to host your own event at: [cehday.org](http://cehday.org)

*If you're planning your own CEH Day celebration, be sure to add the details in, too!*

### X/Twitter:

It's almost #CEHday! How will you celebrate this week? We're excited to raise the visibility of children's health issues, celebrate successes in the field, share exciting new initiatives, and discuss new challenges and the road ahead. [cehday.org](http://cehday.org)

*¡Ya casi es el #CEHday! ¿Cómo vas a celebrar esta semana? Estamos emocionados de aumentar la visibilidad de los problemas de salud infantil, celebrar los éxitos en el campo, compartir nuevas iniciativas emocionantes y discutir nuevos desafíos y el camino a seguir #Diadeceh. [cehday.org](http://cehday.org)*

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Get ready for #CEHday! All kids deserve healthy places to live, learn & play. Join us Thursday, 10/9 to celebrate wins from the past year & take action for a healthier, safer, more equitable future for all kids. #ProtectKidsHealth [cehday.org](http://cehday.org)

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Tomorrow is Children's Environmental Health Day! How will you create a safer environment for healthier children? Get inspiration on making a change or celebrating #CEHday with your community at [cehday.org](https://cehday.org) #ChildrenAtTheCenter

*¡Mañana es el Día de la Salud Ambiental Infantil! ¿Cómo creará un entorno más seguro para niños más sanos? Obtenga inspiración para hacer un cambio o celebrar el #CEHday con su comunidad en [cehday.org](https://cehday.org) #ChildrenAtTheCenter #Ninosenelcentro #DiadeCEH*

## October 9

Today is Children's Environmental Health Day! All children deserve clean air, clean water, safer food & products, & healthy places in which to live, learn, and play. Make your voice heard today in support of these basic rights for children. Visit [cehday.org](https://cehday.org) #CEHday

*Hoy es el Día de la Salud Ambiental Infantil! Todos los niños merecen aire limpio, agua limpia, alimentos y productos más seguros y lugares saludables en los que vivir, aprender y jugar. Haz que tu voz se escuche hoy en apoyo de estos derechos básicos para los niños. Visite [cehday.org](https://cehday.org) #CEHday #DiadeCEH*

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**CEH Facts-** You can also celebrate CEH Day by sharing facts over regular time intervals throughout the day. Make the campaign your own by including some of your organization, city, or state's wins/facts.

## For Facebook, Instagram, or LinkedIn:

Did you know? An estimated 34% of children's chronic illnesses and developmental challenges are caused by environmental factors. These impacts are not distributed equally. Environmental hazards are disproportionately concentrated among communities of color due to enduring, pervasive racist policies like redlining. These harms disproportionately affect children in lower-income families as well as Black, Latino/a, Indigenous, and other children of color. Improving our children's health depends on righting these environmental injustices. Together, we can build a healthier, safer, more equitable future for all children. Join us for Children's Environmental Health Day this Thursday: [cehday.org](https://cehday.org)

*¿Sabías? Se estima que el 34% de las enfermedades crónicas y los problemas de desarrollo de los niños son causados por factores ambientales. Estos impactos no se distribuyen por igual. Los peligros ambientales se concentran desproporcionadamente entre las comunidades de color debido a políticas racistas persistentes y generalizadas, como la línea roja. Estos daños afectan de manera desproporcionada a los niños de familias de bajos ingresos, así como a los niños negros, latinos, indígenas y otros niños de color. Mejorar la salud de nuestros niños depende de corregir estas injusticias ambientales. Juntos, podemos construir un futuro más saludable, más seguro y más equitativo para todos los niños.*

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Tomorrow is Children's Environmental Health Day! It's a day for mobilizing actions to advocate for equitable child protective policies, promoting child health and wellness, and celebrating children's environmental health wins. Join us! [cehday.org](https://cehday.org)

*¡Mañana es el Día de la Salud Ambiental Infantil! Es un día para movilizar acciones para abogar por políticas de protección infantil equitativas, promover la salud y el bienestar de los niños y celebrar las victorias en la salud ambiental de los niños. ¡Únete a nosotros! [cehday.org](http://cehday.org)*

## October 10

It's Children's Environmental Health Day! Together we can achieve a society where all children have access to clean air and water, safer and healthier foods, and healthy learning environments. How are you celebrating today? Get inspiration on making a change or celebrating #CEHday with your community at [cehday.org](http://cehday.org) #ChildrenAtTheCenter

*¡Es el Día de la Salud Ambiental Infantil! Juntos podemos lograr una sociedad en la que todos los niños tengan acceso a aire y agua limpios, alimentos más seguros y saludables y entornos de aprendizaje saludables. ¿Cómo estás celebrando hoy? Obtenga inspiración para hacer un cambio o celebrar el #CEHday con su comunidad en [cehday.org](http://cehday.org) #ChildrenAtTheCenter #DiadeCEH #Ninosenelcentro*

### Looking for more ideas?

**Idea #1** – Parents/Caregivers or Educators: Take a picture of your home or learning space for your children or students and share how you keep their environment healthy and safe. Use #CEHday in your post!

**Idea #2** – Take a picture of yourself writing a [#CEHday postcard](#) to your elected officials stating why they should put children's environmental health at the forefront of their actions! Encourage others to do the same in your post.

**Idea #3** – Tell others what children's environmental health means to you, and why others should care, too! Post an image that's meaningful to you!

### CEH Facts: [Images here](#)

You can celebrate CEH Day by sharing facts over regular time intervals throughout the day. We've included a few below that are formatted for X/Twitter, but they can be shared over any platform. Make the campaign your own by including some of your organization, city, or state's wins/facts as well. *Sources or articles with more information are listed after each fact for your convenience.*

CEH FACT: Black children are 3X as likely to have #asthma compared to white children. Black Americans are nearly 3X more likely to die from asthma than white Americans. Get involved with #CEHday to make a difference: [cehday.org](http://cehday.org) [Source](#)

*HECHO CEH: Los niños negros tienen 3 veces más probabilidades de tener #asma en comparación con los niños blancos. Americanos negros tienen casi 3 veces más probabilidades de morir de asma que los americanos blancos. Participe en #CEHday para marcar la diferencia: [cehday.org](http://cehday.org)*

CEH FACT: 16,000 premature births per year in the U.S. are attributable to air pollution. Get involved with #CEHday to make a difference: [cehday.org](http://cehday.org) [Source](#)

*HECHO CEH: 16,000 nacimientos prematuros por año en los EE. UU. son atribuibles a la contaminación del aire. Participe en #CEHday para marcar la diferencia: [cehday.org](http://cehday.org)*

CEH FACT: #FossilFuel air pollution is responsible for ~1 in 5 deaths worldwide. It's especially dangerous for young children, whose organs & immune responses are still developing & who breathe more relative to body weight than adults. #CEHday [cehday.org](http://cehday.org) [Source](#)

*HECHO CEH: La contaminación del aire por combustibles fósiles es responsable de ~1 de cada 5 muertes en todo el mundo. Es especialmente peligroso para los niños pequeños, cuyos órganos y respuestas inmunitarias aún se están desarrollando y que respiran más en relación con el peso corporal que los adultos. #CEHday [cehday.org](http://cehday.org)*

CEH FACT: Children under 5 bear 88% of the global burden of disease due to climate change. Get involved with #CEHday to make a difference: [cehday.org](http://cehday.org) [Source](#)

*HECHO CEH: Los niños menores de 5 años soportan el 88% de la carga mundial de enfermedades debido al cambio climático. Participe en #CEHday para marcar la diferencia: [cehday.org](http://cehday.org)*